23andMe

intuit

25

even more ways to generate self log

missed opportunities

data lost forever

different modes of self logging

keep
calm
and
thank
google

what i did

can’t you tell i was

falling in love?

how GMVault did it

timestamp | sender | message

chat log summary

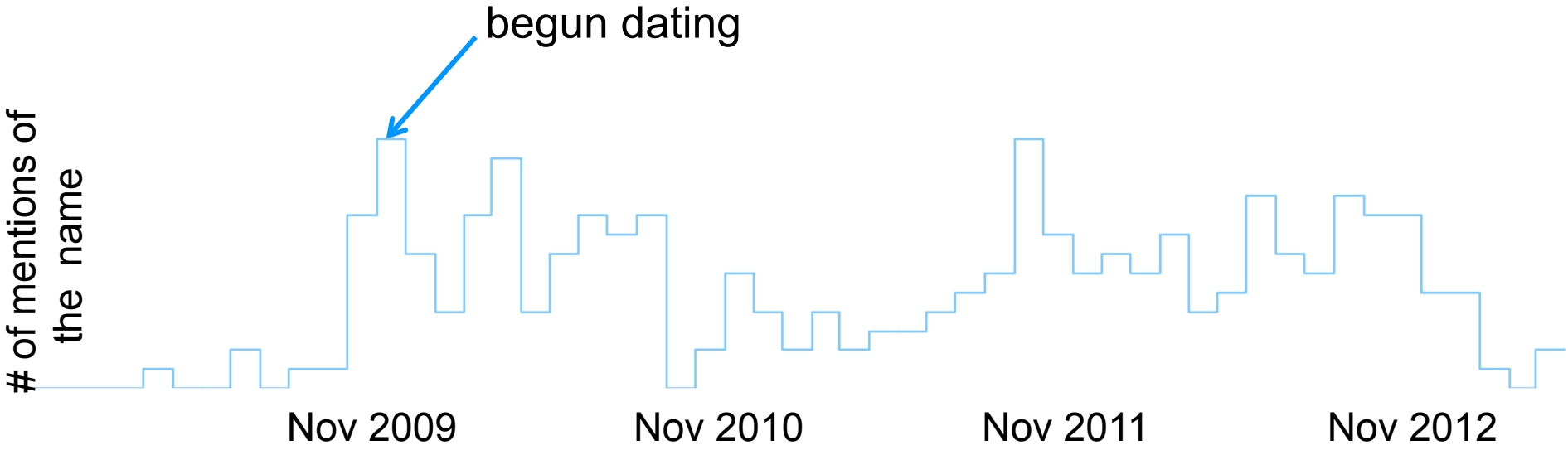
from Oct 2008 to Dec 2013

1917 days of data

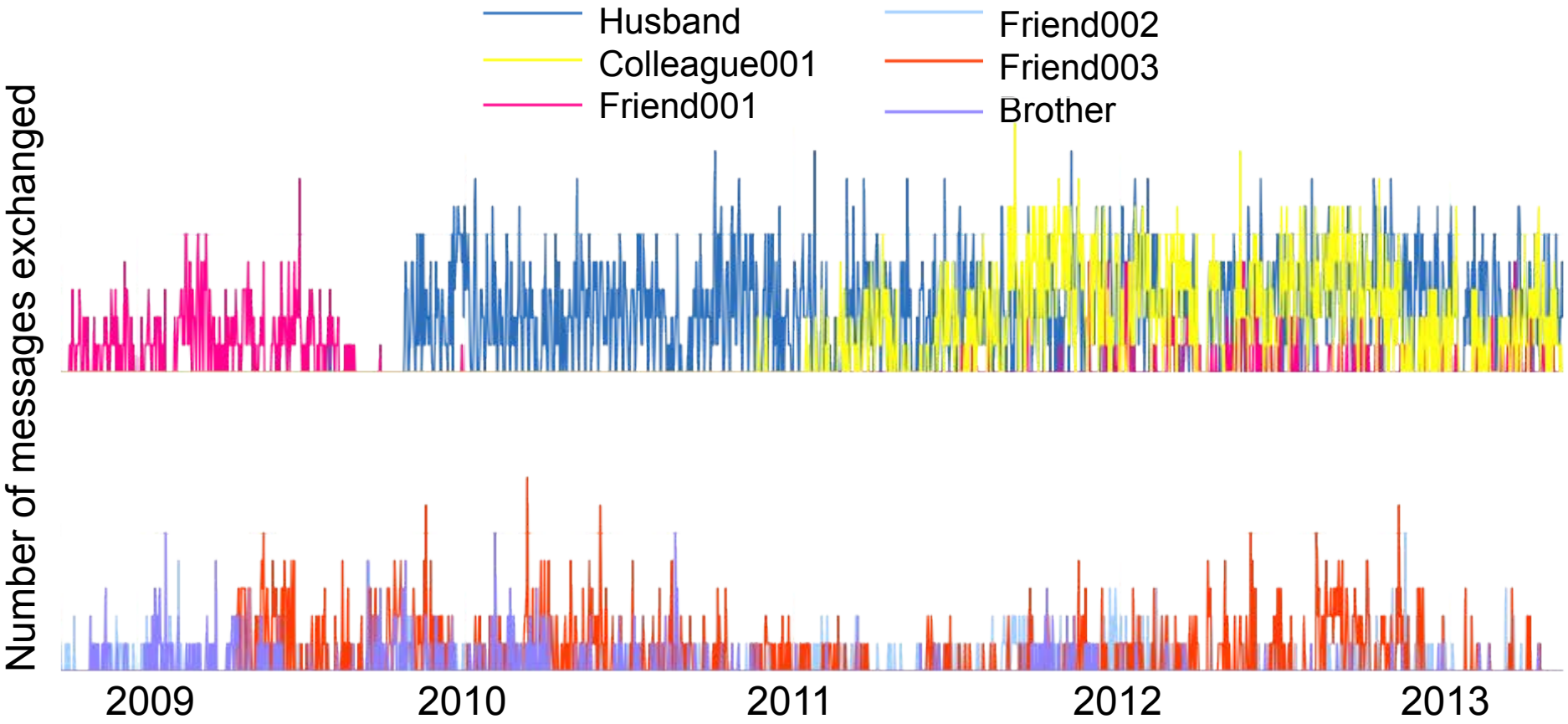
68 people

29,729,798 words typed

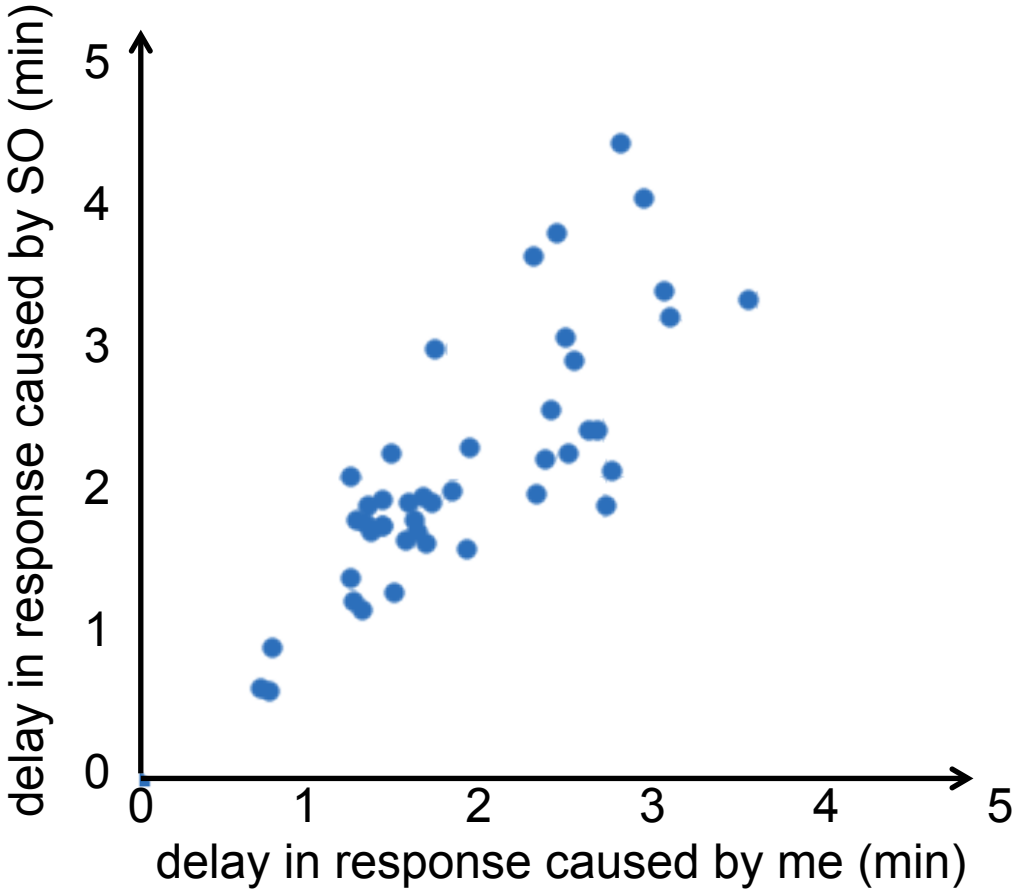
when did my husband appear



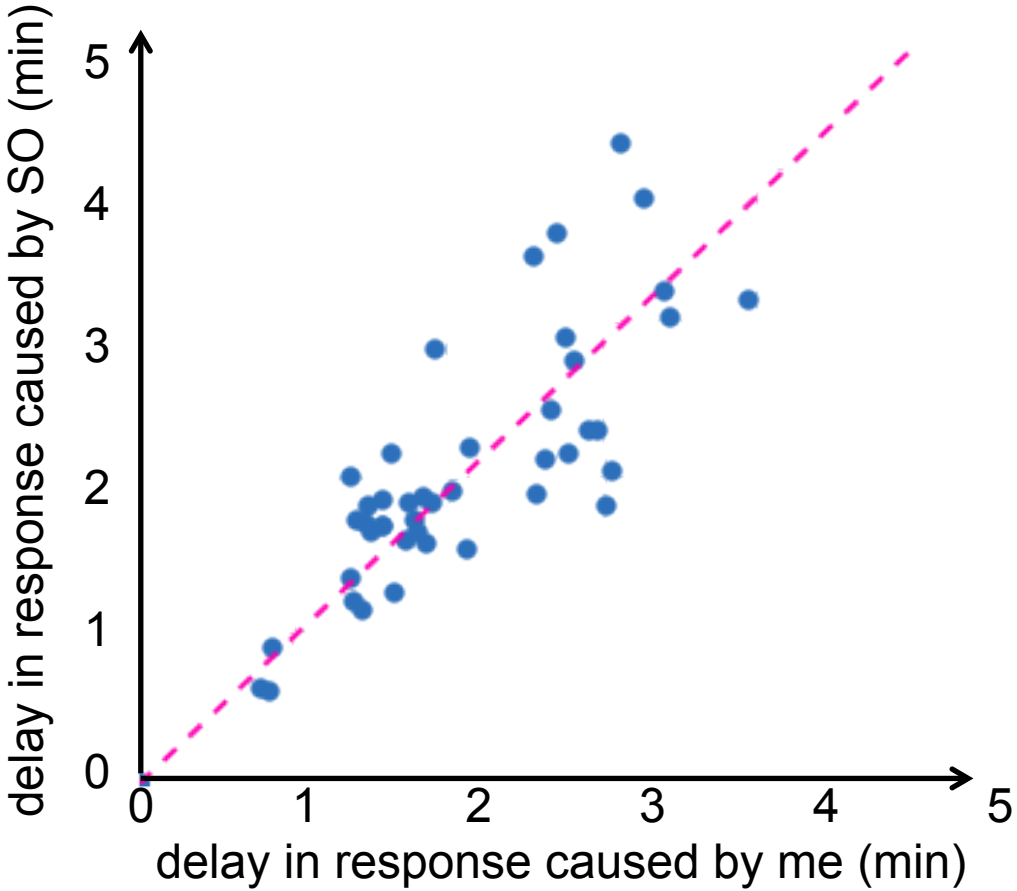
how many messages?



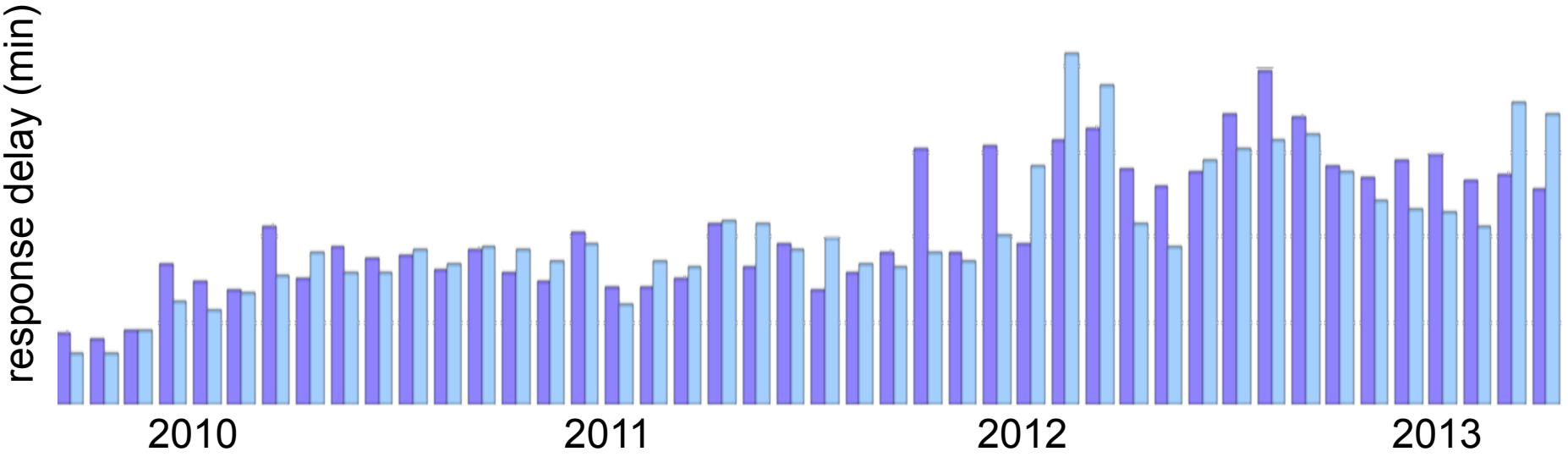
no game playing here



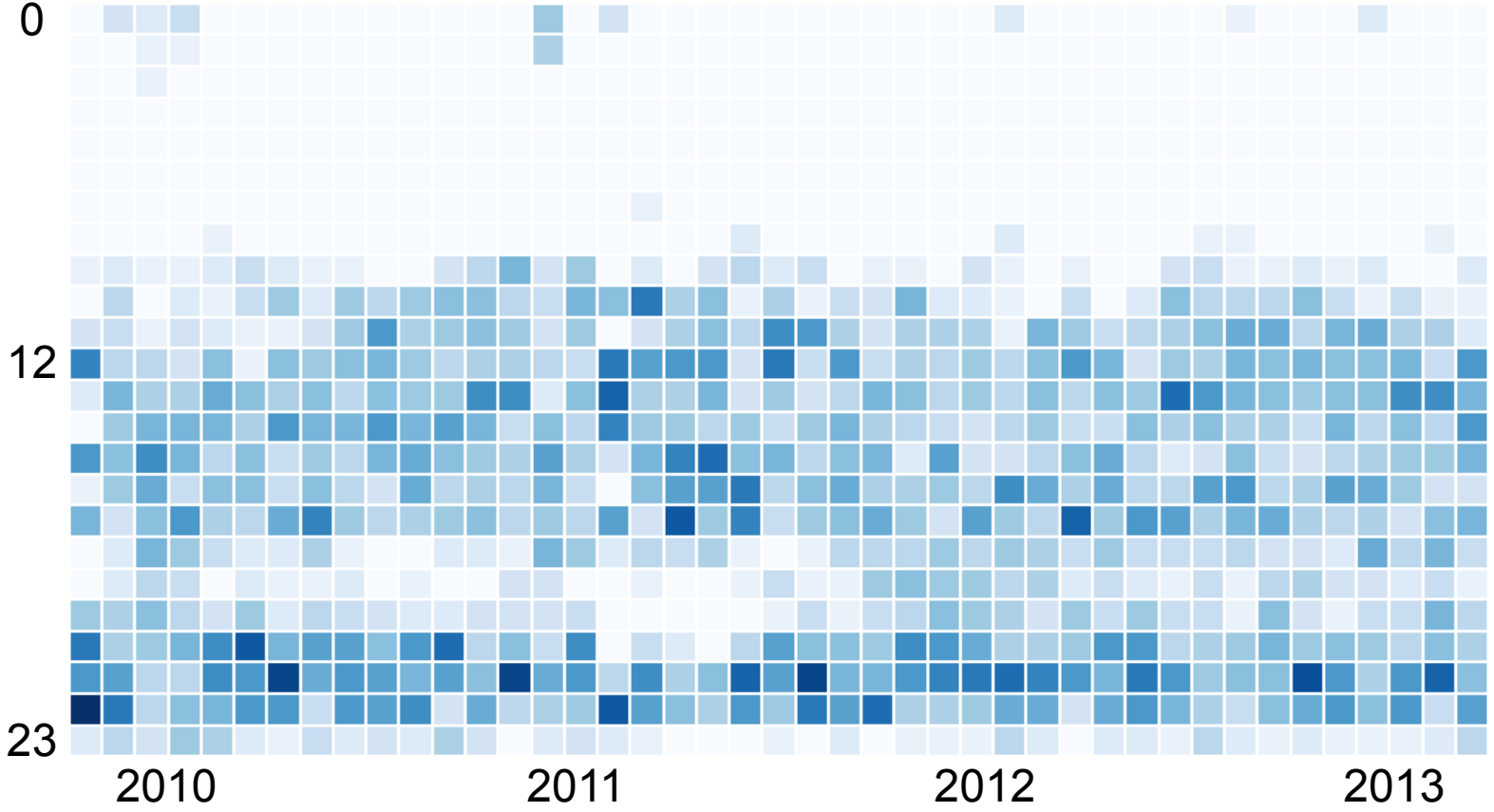
no game playing here



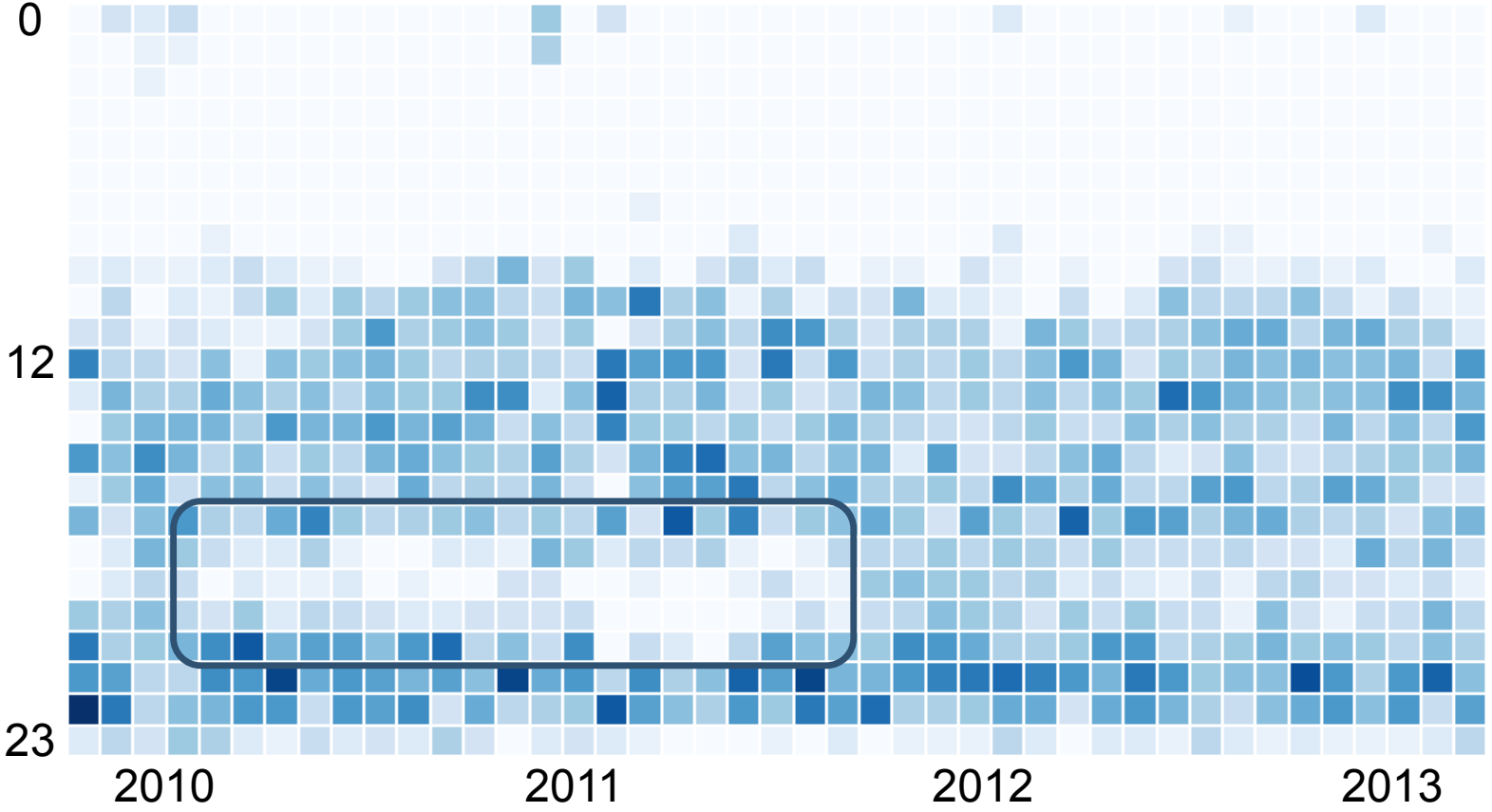
but we may have gotten comfortable



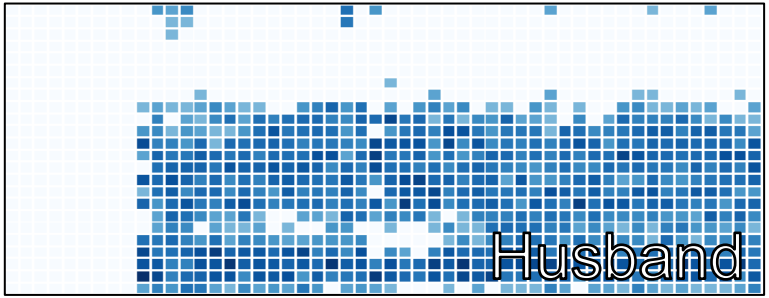
when do we chat

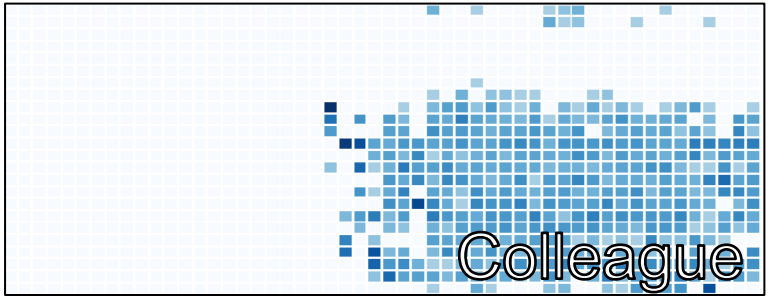


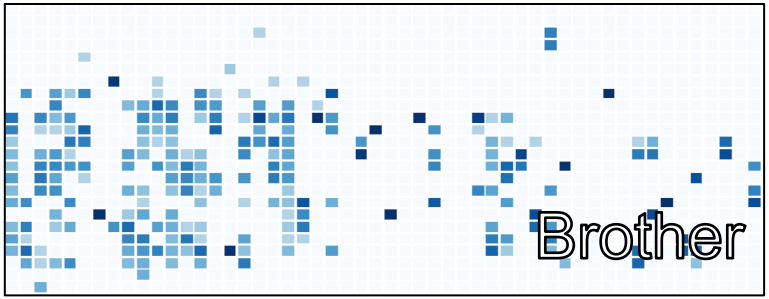
when do we chat

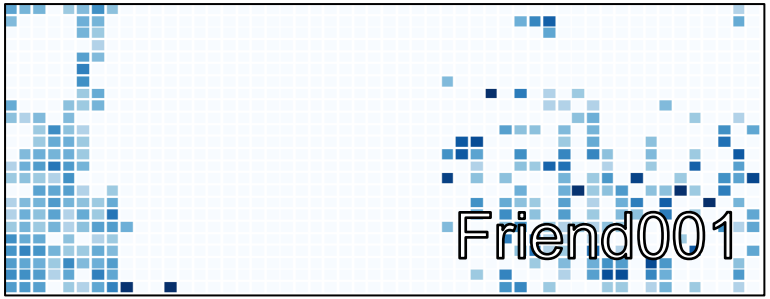


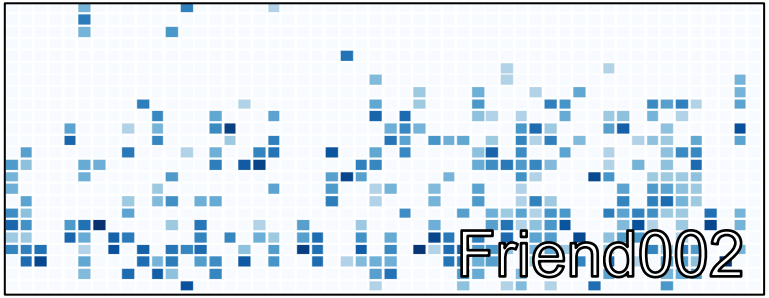
when do i chat

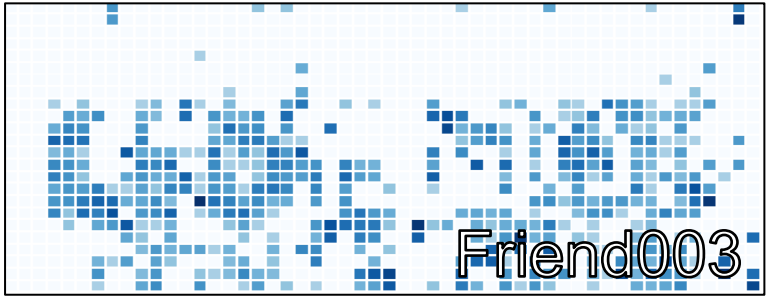


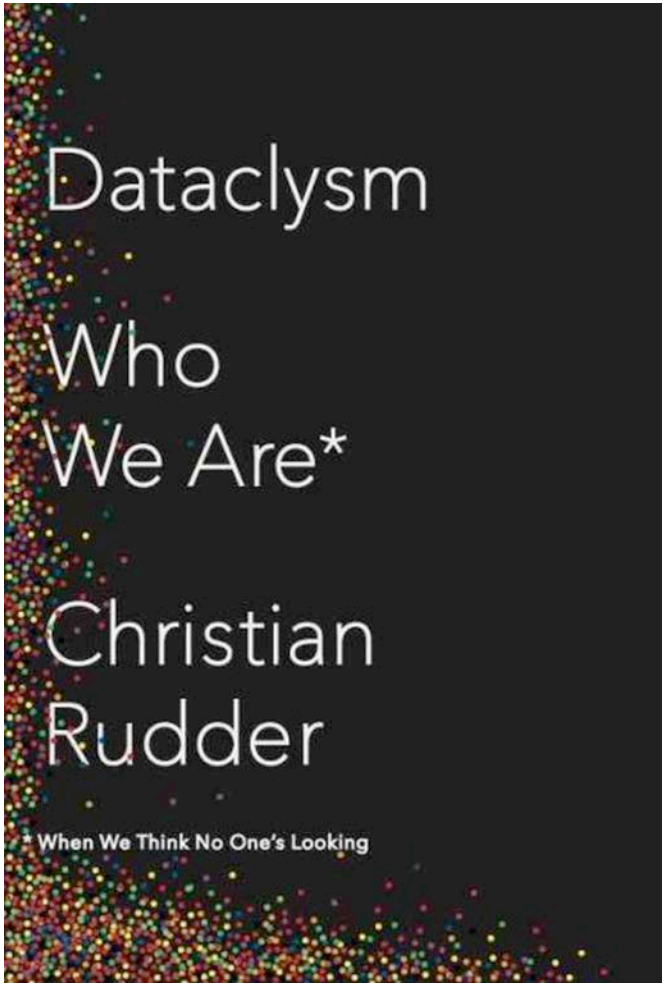


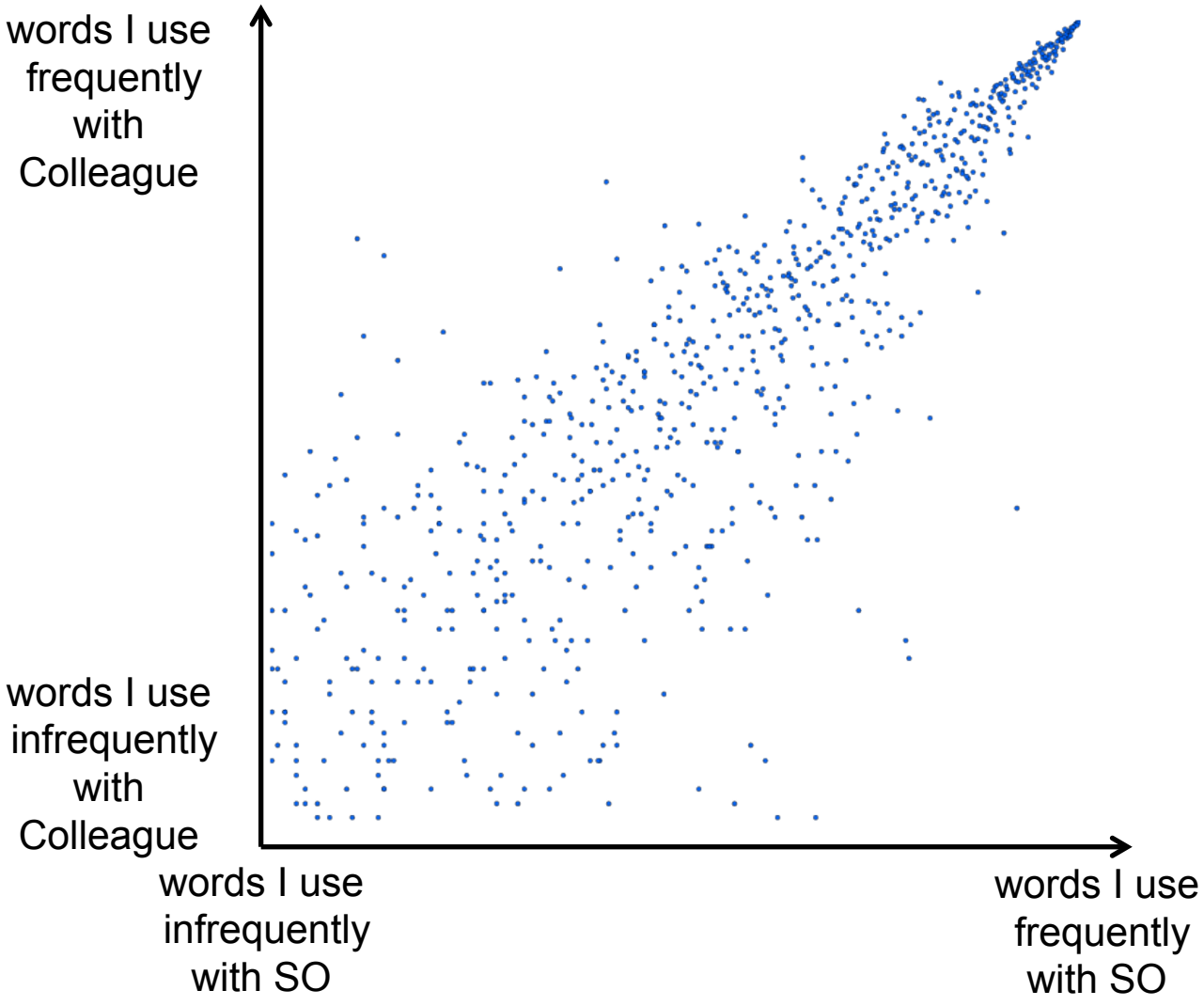


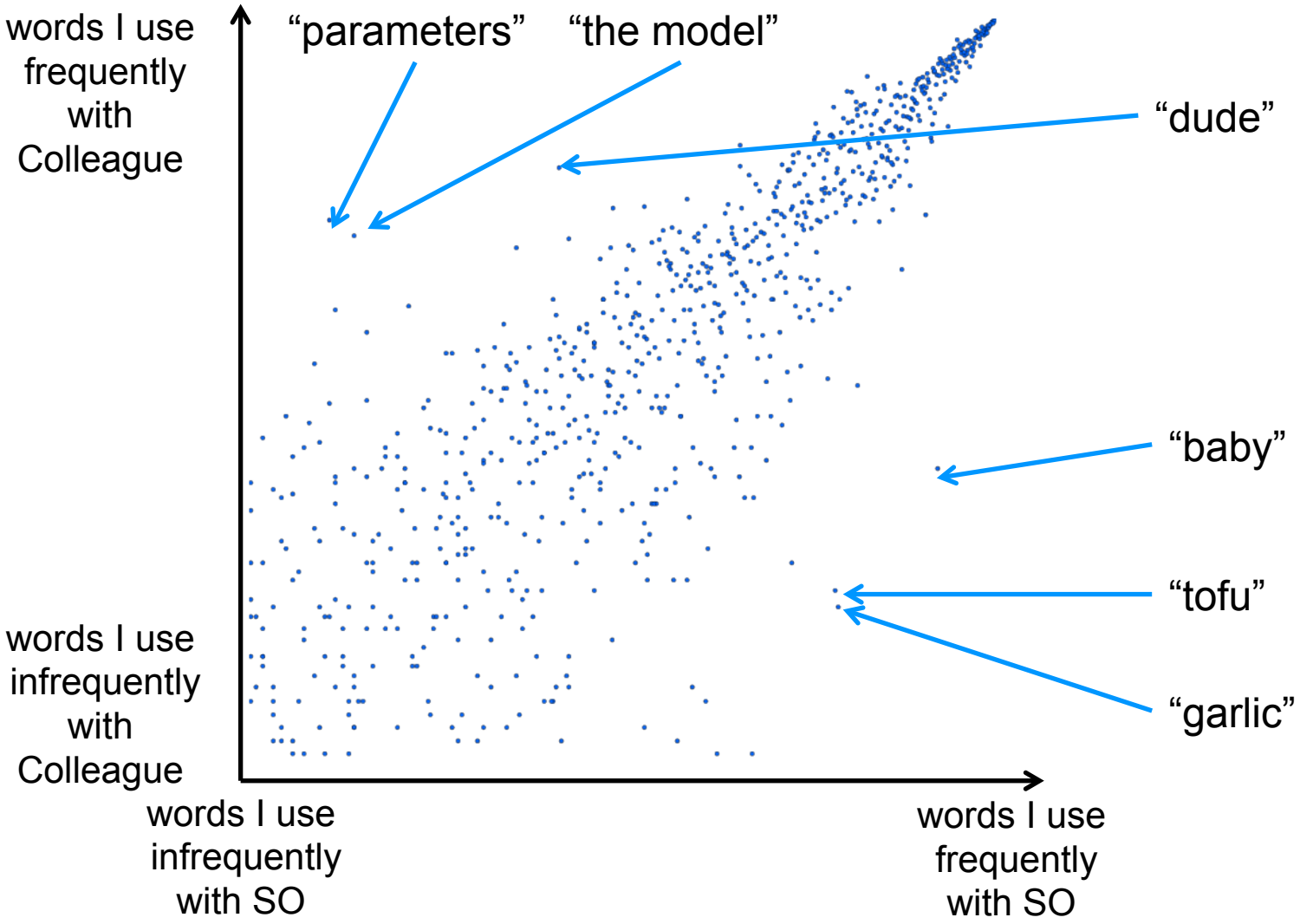







Dataclysm
Who
We Are*
Christian
Rudder
* When We Think No One's Looking


words I use frequently with Colleague
words I use infrequently with Colleague
words I use infrequently with SO
words I use frequently with SO


words I use frequently with Colleague
"parameters"
"the model"
"dude"
"baby"
"tofu"
"garlic"
words I use infrequently with Colleague
words I use infrequently with SO
words I use frequently with SO

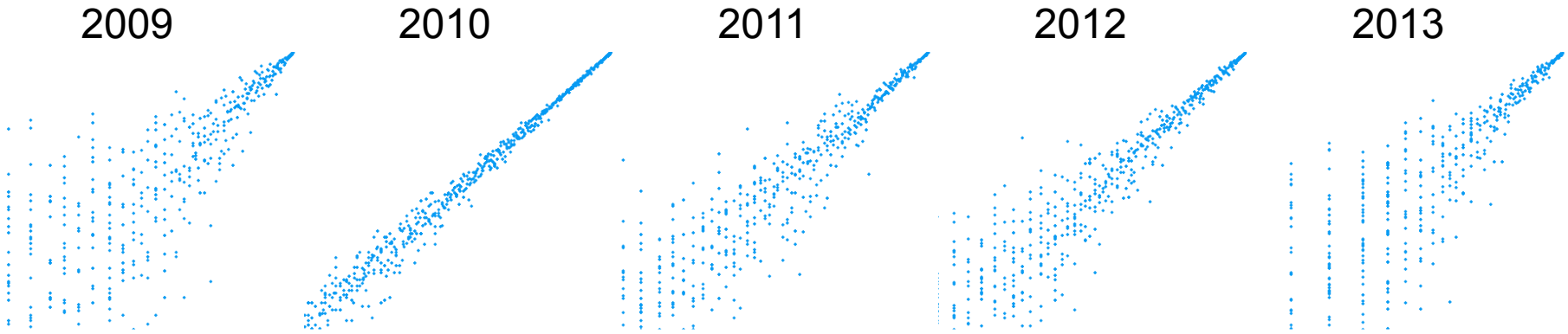
words that divide

babe
tofu
luna
ohayo
pie
lunch break
socks
tomatoes
sleep tight
my experiment

masters
at tomoki
as far
primers
the model
more specific
suggesting
parameter estimation
wonder if that
oh look

over the years

against other years

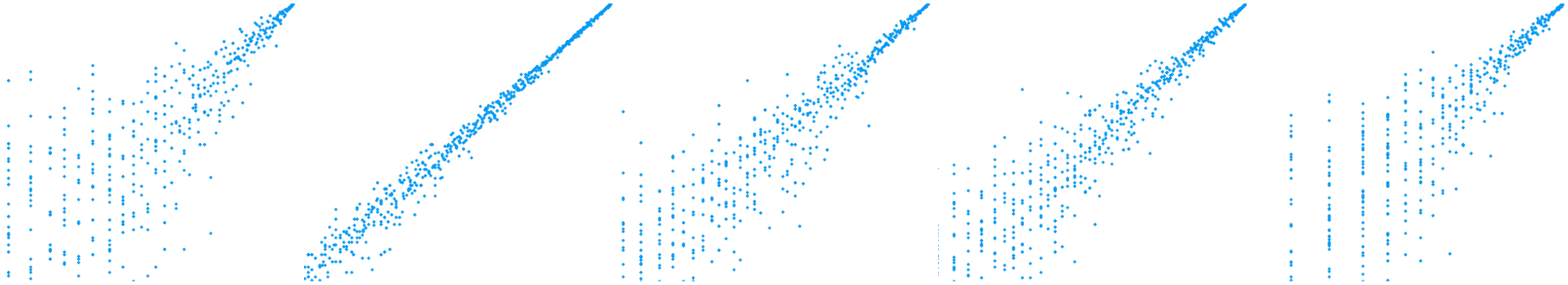


my vocabulary remained consistent

over the years

against other years

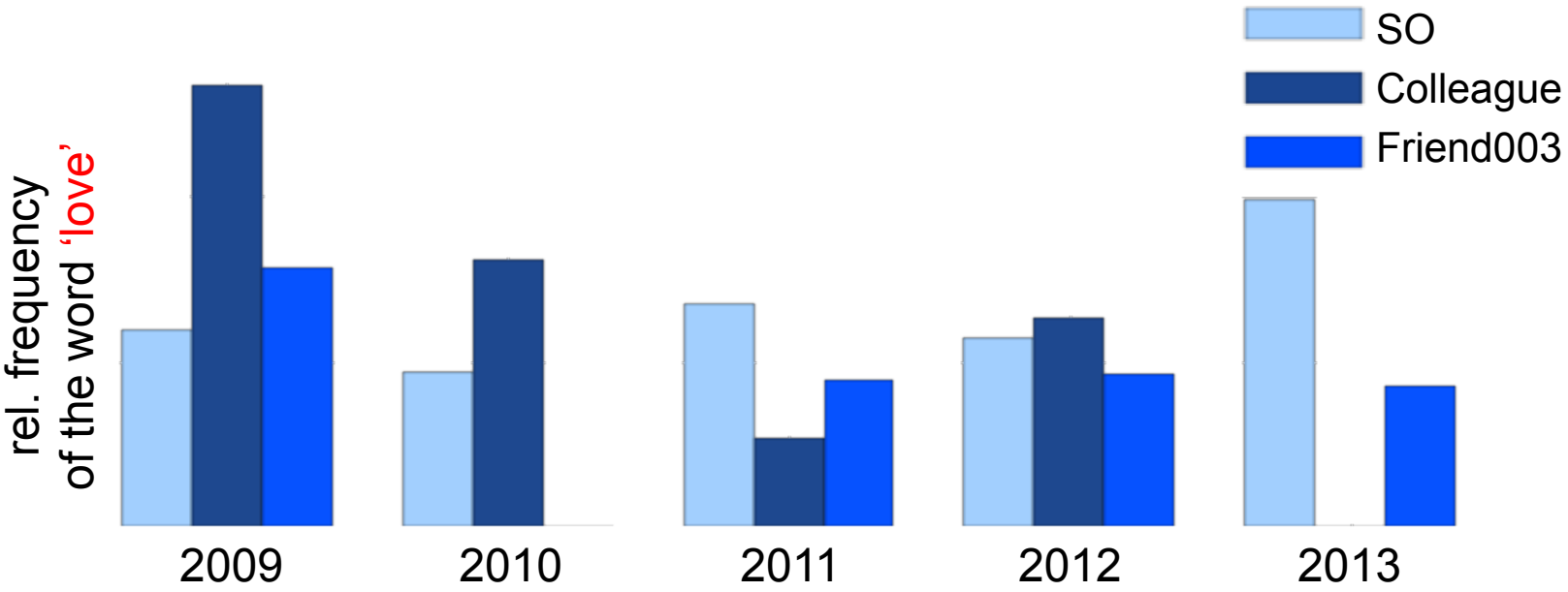
2009 2010 2011 2012 2013



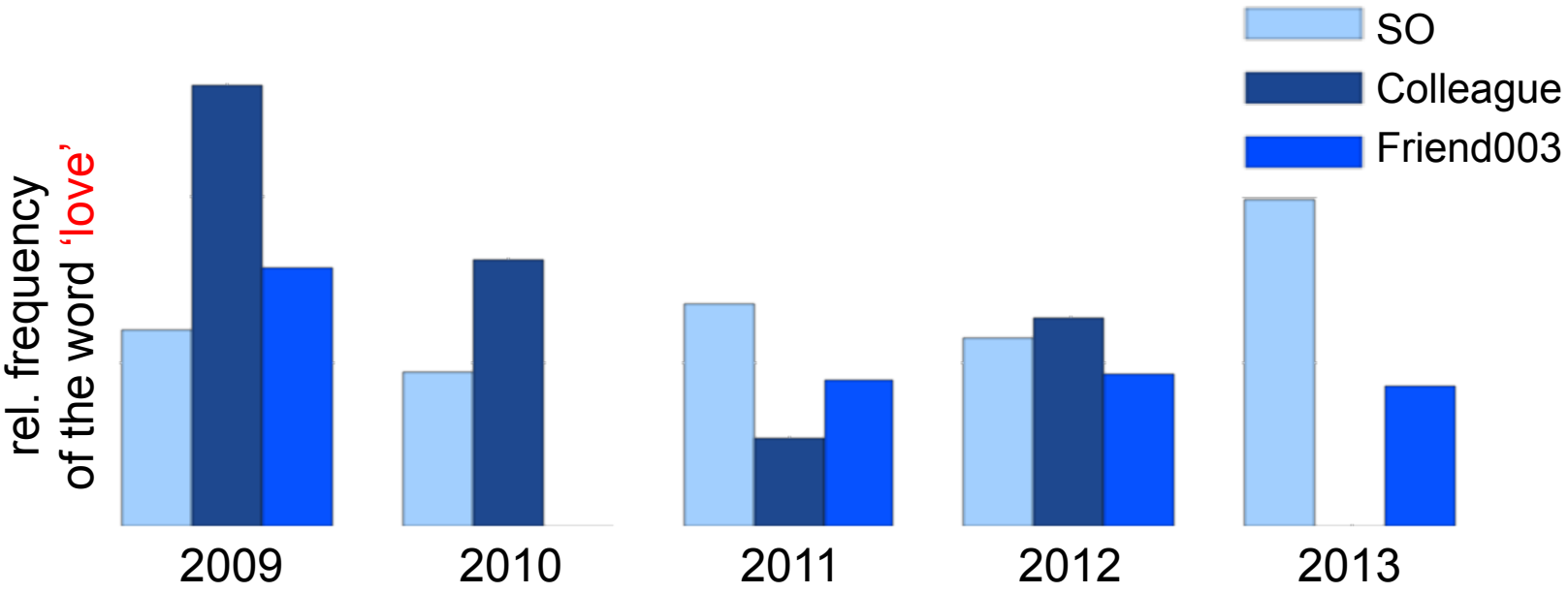
what about unique words each year?

2009	2010	2011	2012	2013
kiss	I know and	cuz I want	tumblr	to crossfit today
x-mas eve	right now	goal goal goal	hope you are	your team leader
kotatsu	its manual	picked it up	my place and	in an argument
pocky	after the meeting	I really tried	chu chu chu	I want chocolate
I was shot	group meeting at	number of sensors	at the library	uw surplus store
h1n1	done with work	our camping trip	for dinner	the train station
swine flu	new car	year after worldcup	general exam	new gym

how do you measure love?



what is love

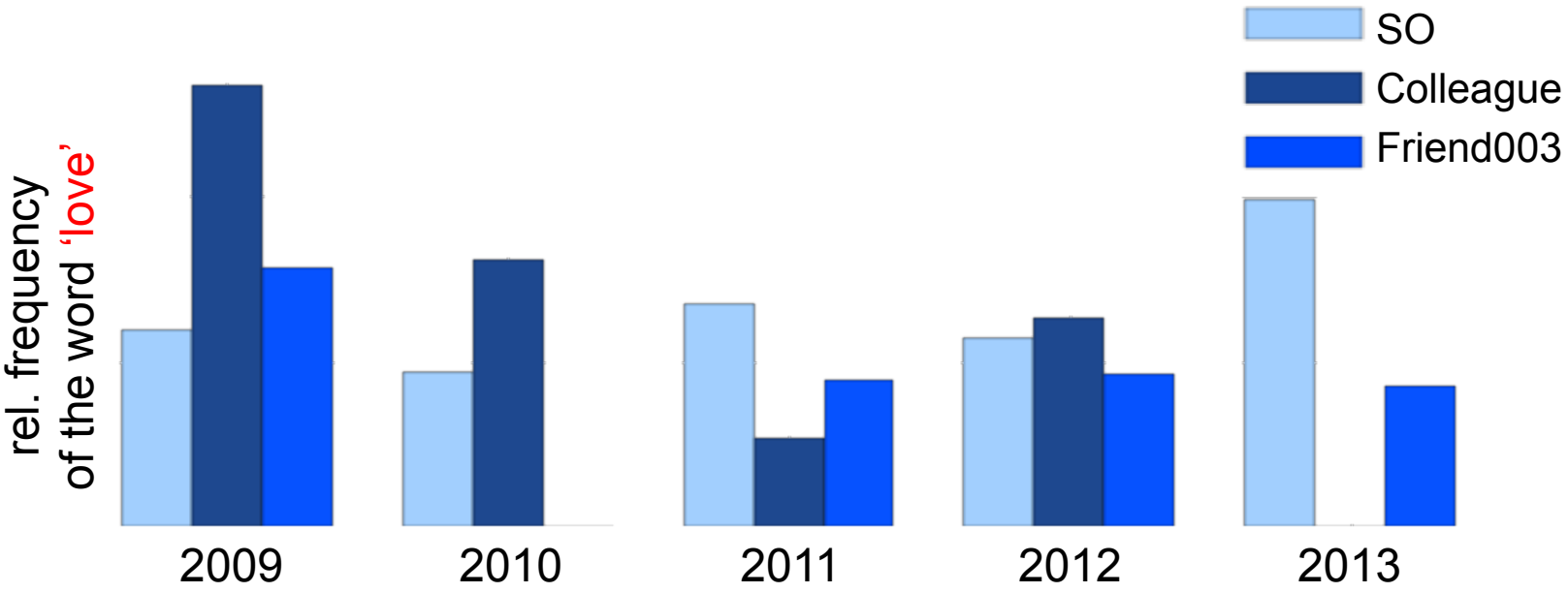


3 occasions of referring to "what is love"

affection for non-human things "i love 4 day weeks"

LOADS of sarcasm "cytometer needs love too"

context matters



actual # of context-relevant phrases

SO: 8 (2 in 2011, 4 in 2012, 2 in 2013)

1 each for two of my friends

measuring affection in data

data archaeology

thank you

shelly.jang@gmail.com
@shellyjang

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The data and views expressed on this slides ***are my own*** and **do *not*** reflect those of my employer