

OVERTHINKING EVERYTHING

Matt Manhattan



futur3gentleman

Took an inventory
of my life.

Put it in a spreadsheet.



Brand

Official Name

Store

Address

Date

Price

Obtained How

Location

Category

Item Type

Generic Item

Brand
Official Name
Store
Address
Date
Price
Obtained How

Location
Category
Item Type
Generic Item

OBJECT

Days Owned 1159
Cost Per Day \$2.54

CONSUMABLE

Units 200
Unit Type sqft
Cost Per Unit 4¢

WARDROBE

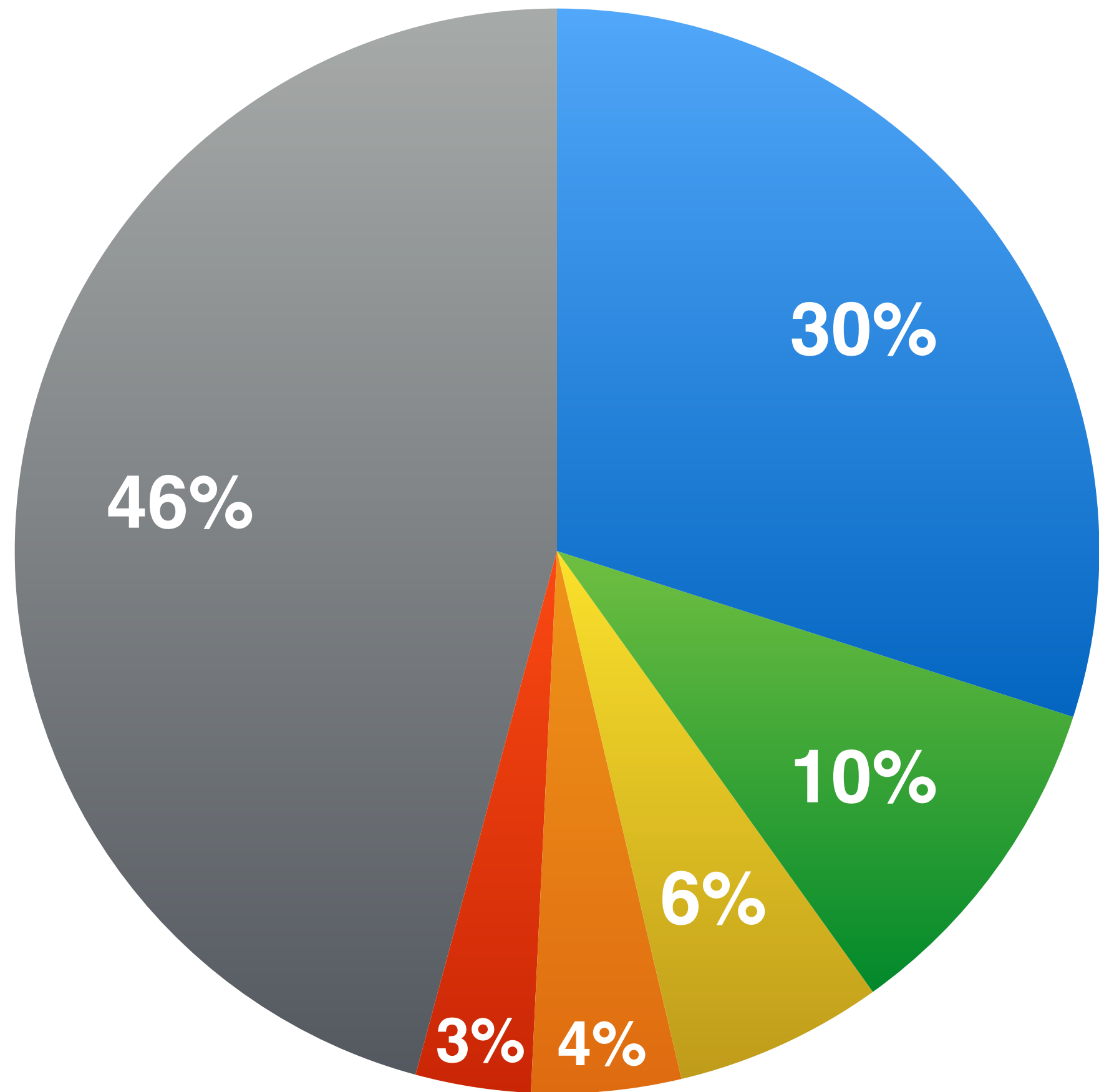
Size S
Color Green

OTHER

Gift Giver, Serial Number, Notes



Top 5 Stores (# of Items)



1369 Items

#1

amazon

#2



Apple
App Store

#3



Home
Depot

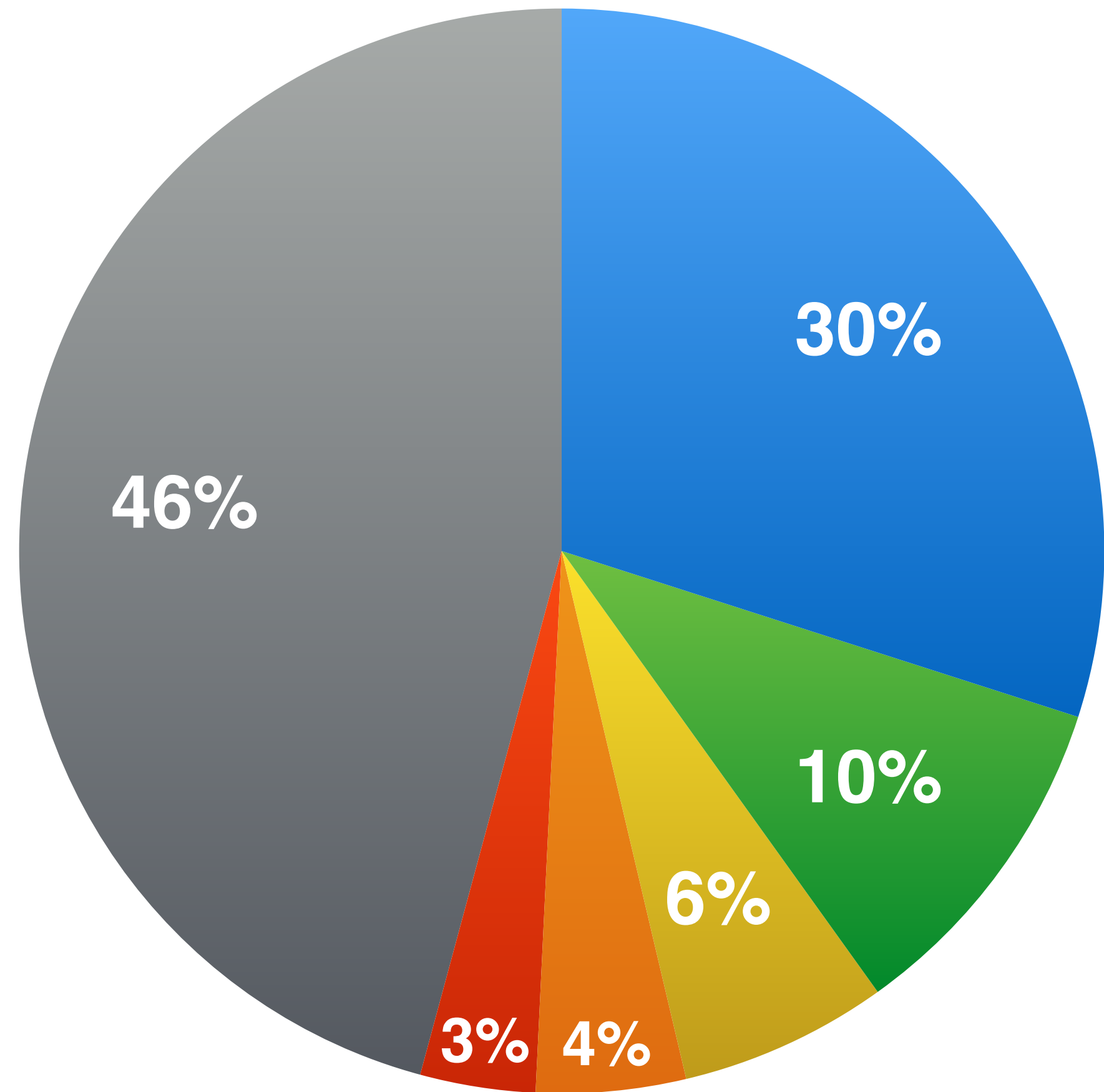
#4

ebay

#5

The Container Store®

Top 5 Stores (# of Items)



1369 Items

Discounts

#1		5% back	
#2	 Apple App Store	~5.1% off	
#3	 Home Depot	~2.7% off	
#4		1% back 1% back	
#5		~1.6% off	

What is your purpose?

Why do I own you?

When did I last use you?

What are you worth?

ebaytm

Since 2014

Items Sold: 100

Avg Days Owned: 345

Avg Return: 55%



I rent everything.

My goal was to
complete the
inventory.

1000

By logging my purchases I am a more informed consumer

	Avg Cost	Y/Y % Increase
2011	\$27.22	
2012	\$28.08	3.16%
2013	\$29.40	4.70%
2014	\$30.49	3.71%
2015	\$31.57	3.54%
		3.78%



By logging my purchases I am a more informed consumer

	Avg Cost	Y/Y % Increase	US Avg Inflation
2011	\$27.22		
2012	\$28.08	3.16%	2.10%
2013	\$29.40	4.70%	1.50%
2014	\$30.49	3.71%	1.60%
2015	\$31.57	3.54%	0.1%
		3.78%	1.33%



<http://www.usinflationcalculator.com/inflation/historical-inflation-rates/>



Time Value of Money (of Stuff)

8/10/14

Bought

\$325.54

1/1/15

Sold

\$229.59

\$95.95



Time Value of Money (of Stuff)

8/10/14	Bought	\$325.54	
1/1/15	Sold	\$229.59	\$95.95
5/7/15	Bought	\$213.99	\$15.60

Every year I buy the appropriate amount of rental insurance.



Value = Cost + Time + Quality^(Experience)

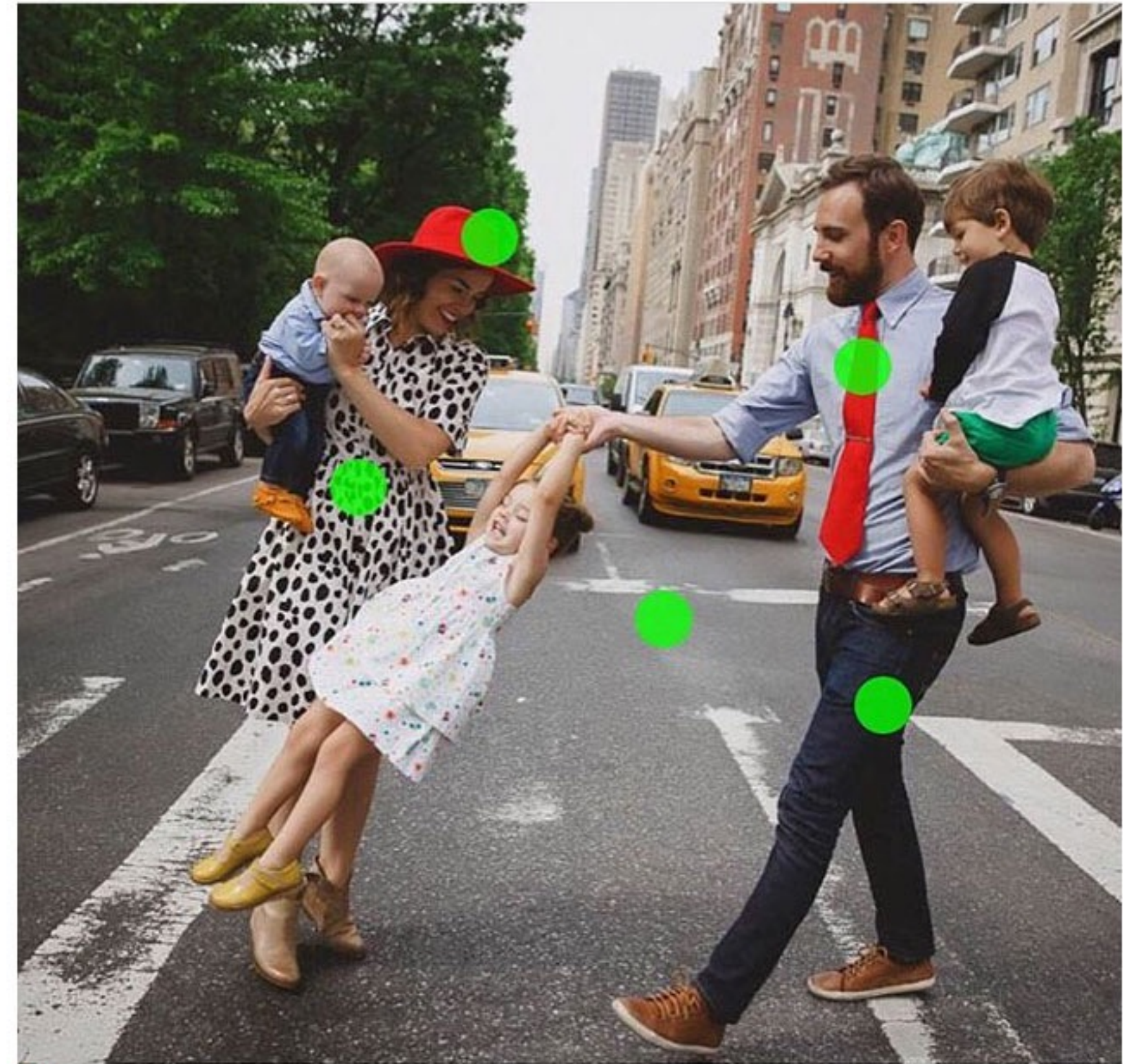




THE FUTURE



projectseptember



projectseptember.com/ipsyou

PROJECT SEPTEMBER



56 likes

projectseptember Sunday Funday and a little family time with @taza. Shop more looks for the entire fam on [#projectseptember](https://projectseptember.com/); ipsyou.com/psinstagram

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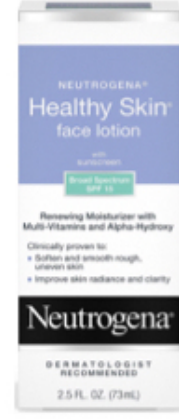



HAIR

<p>Shampoo & Conditioner Trader Joe's Tea Tree Tingle 25¢/fl oz</p> 	<p>Hair Pomade Bumble & Bumble Sumotech \$21.05/oz</p> 	<p>Hair Ties Harmon Hair Ties 11¢/hair tie</p> 	<p>Hair Brush Mason Pearson Junior Gift</p> 	<p>Hair Dryer Revlon RV476 \$?</p> 
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MOUTH

<p>Toothpaste Tom's of Maine Antiplaque & Whitening Toothpaste 73¢/fl oz</p> 	<p>Floss Oral-B 3D Floss Picks ?¢/each</p> 
<p>Toothbrush Heads Parsonic Replacement Toothbrush Heads \$4.08/brush</p> 	<p>Toothbrush Pursonic S520 Sonic Toothbrush \$49.99</p> 
<p>Mouth Wash Dr. Tichenor's Mouthwash Concentrate 67¢/fl oz</p> 	

FACE

<p>Face Lotion Neutrogena Healthy Skin SPF15 \$6.04/fl oz</p> 	<p>Tweezers Sally Hansen Bushy Brows Be Gone \$?</p> 
<p>Cotton Swabs Q-Tips 1¢/each</p> 	
<p>Beard Trimmer Wahl Groomsman Beard & Mustache Trimmer \$16.24</p> 	

HANDS

<p>Dish / Hand Soap seventh generation Natural Dish Liquid 13¢/fl oz</p> 

ARMPIT

<p>Deodorant Tom's of Maine Original Care Deodorant \$1.77/oz</p> 
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Every item affects us.

Every item affects us.

I found truth in my
inventory.

QUESTIONS?

Matt Manhattan



• [futur3gentleman.com](https://www.futur3gentleman.com)