





MENSTRUAL CYCLES
50 CENT
RIGHT SWIPES

Ahnjili



Menstrual cycle influence on cognitive function and emotion processing—from a reproductive perspective

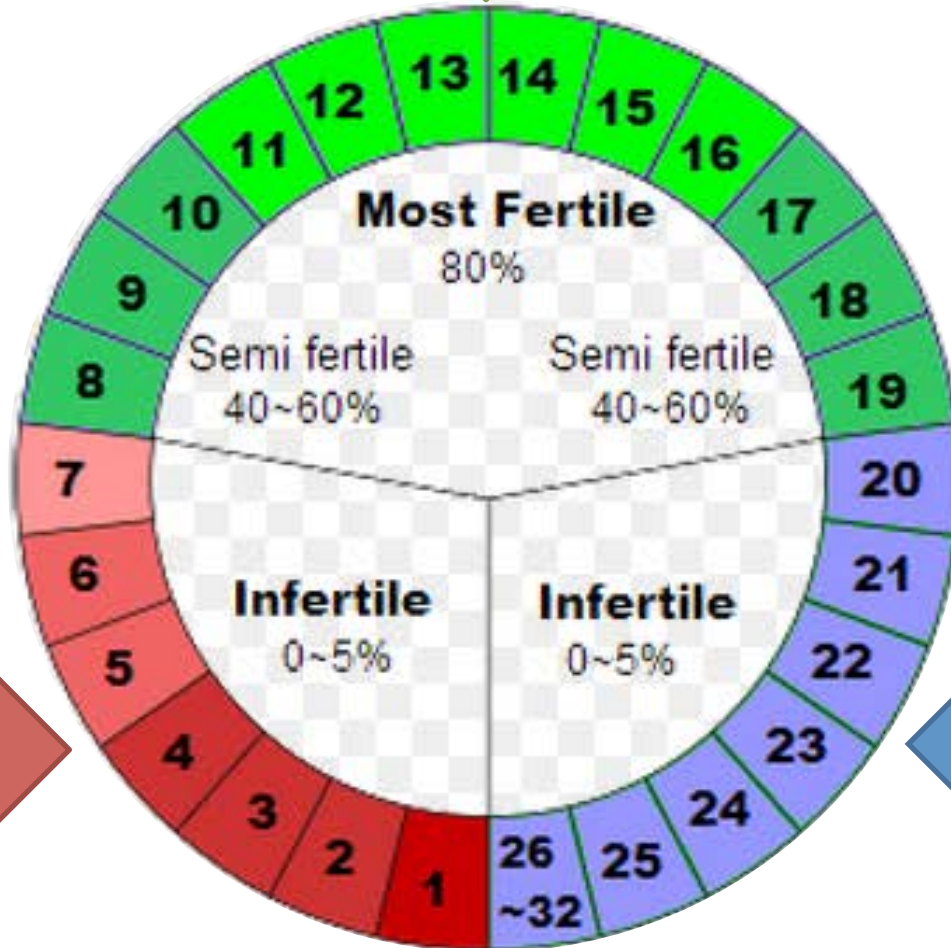
 [Inger Sundström Poromaa^{1*}](#) and  [Malin Gingnell²](#)

¹Department of Women's and Children's Health, Uppsala University, Uppsala, Sweden

²Department of Psychology, Uppsala University, Uppsala, Sweden



Fertile Window



Menstruation

Everything in between

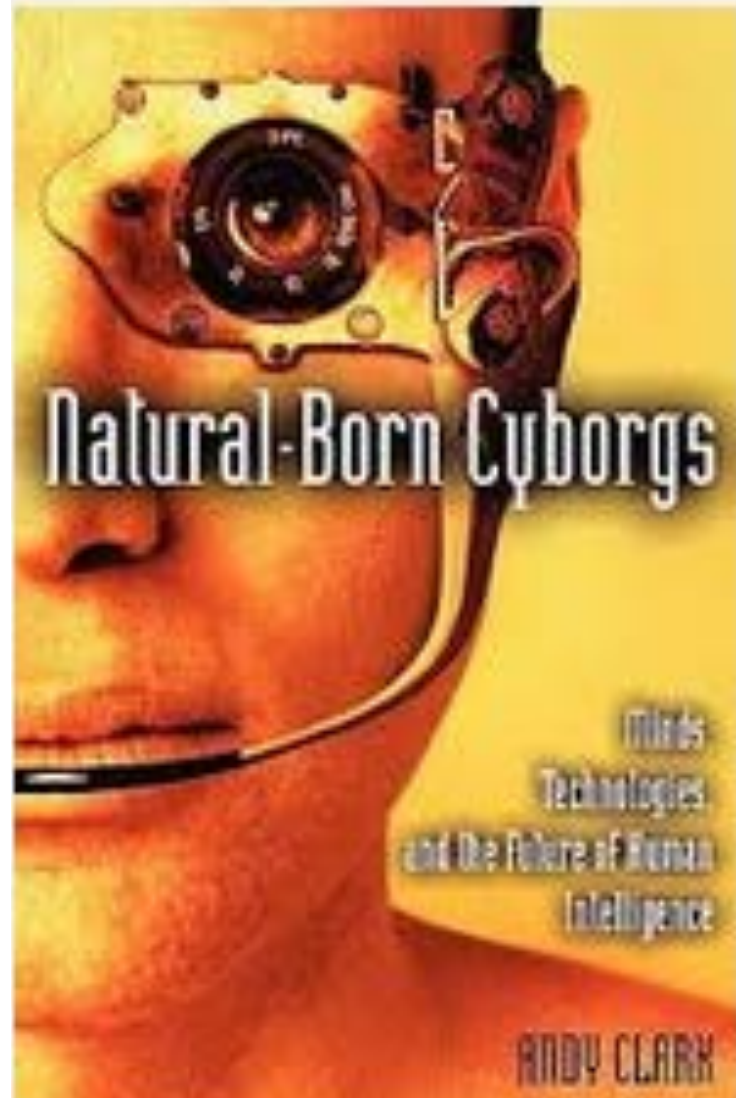




The Period Diary



Cognitive function and internet use



Average of
9.8 hours
per day

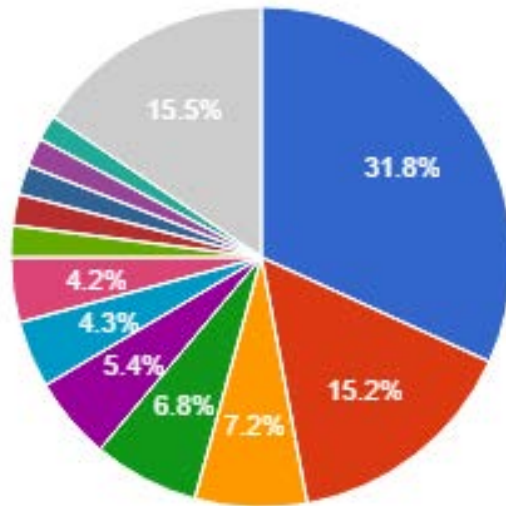




timeStats

All time statistics

- facebook.com
- youtube.com
- mail.google....
- plot.ly
- asos.com
- fbsbx.com
- google.nl
- ru.nl
- chrome.goo...
- bol.com
- netflix.com
- designspirat...
- other



Detailed Stats

Backup your data

Menu



asos
discover fashion online





Facebook Stats

offered by wips.com

Facebook Stats

Summary

General stats

Summary

Everyday stats

Days of week

Months of year

Top days

Special stats

Wall times

Apps ratio

Apps daily times

Profiles stats

Profiles ratio

Gender ratio

Profile daily times

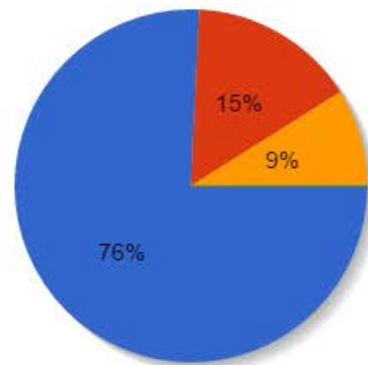
Select day:



Show all



Share this chart



- Other fb pages
- App pages
- Wall
- Other

Total: 70:30:20

Total wall time: **06:15:10**

Total photo time: **00:02:21**

Total profiles time: **00:00:00**

Total app time: **10:48:37**

Average daily fb time: 14:06:04

Average daily wall time: **01:15:02**

Average daily photo time: **00:00:28**

Average daily profiles time: **No data**

Average daily app time: **03:36:12**





Youtube™ Stats

offered by wips.com

- YouTube Activity
 - SUMMARY
 - WEEKS AND MONTHS
 - Videos stats
 - VIDEOS RATIO**
 - VIDEOS TIMES & VIEWS**
 - Channels (with videos)
 - CHANNELS RATIO
 - CHANNELS TIMES & VIEWS
 - Channels stats
 - CHANNELS RATIO
 - CHANNELS TIMES & VIEWS
 - Options
 - GENERAL
 - ADVANCED
 - ABOUT

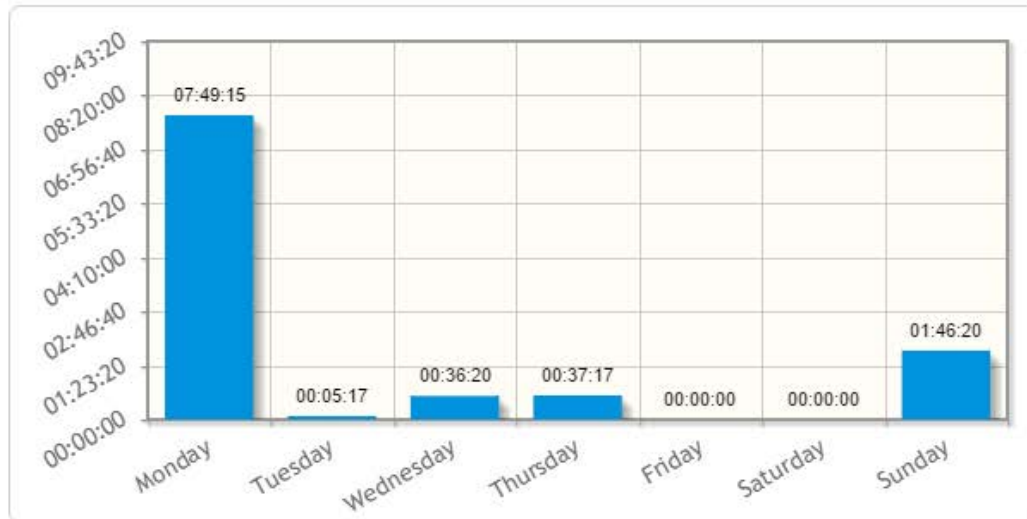
wips.com Youtube™ Stats

Connect with Facebook to use full functionality of YouTube Stats

Days of week Months of year

Days of week

Total Average





Shopping Addiction!



Siri Stafford/Lifesize/Getty Images

No Interesting Findings!



Shopping Addiction!

A randomized trial of the effect of estrogen and testosterone on economic behavior

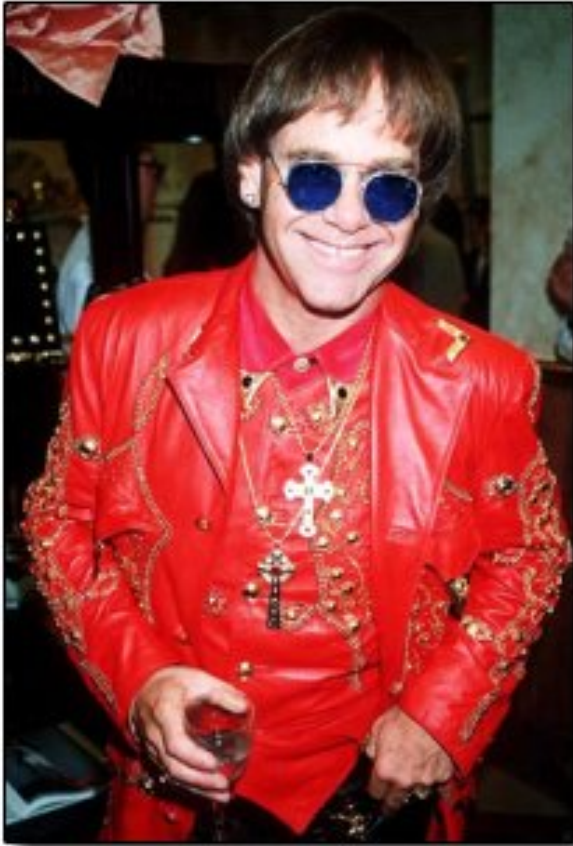
Niklas Zethraeus^a, Ljiljana Kocoska-Maras^b, Tore Ellingsen^a, Bo von Schoultz^b,
Angelica Lindén Hirschberg^b and Magnus Johannesson^{a,1}

Author Affiliations 

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Shopping Addiction!



Strong correlation
between the
number of red
items and fertility
window!



Shopping Addiction!

Red Enhances Men's Attraction To Women, Psychological Study Reveals

Date: October 28, 2008

Source: University of Rochester

Summary: Psychologists have added color -- literally and figuratively -- to the age-old question of what attracts men to women. Psychologists have demonstrated that the color red makes men feel more amorous toward women. And men are unaware of the role the color plays in their attraction.



Tinder



SWIPE RIGHT



📷 Swipe right: helping you navigate the traps of online dating. Photograph: Celine Loup



Tinder

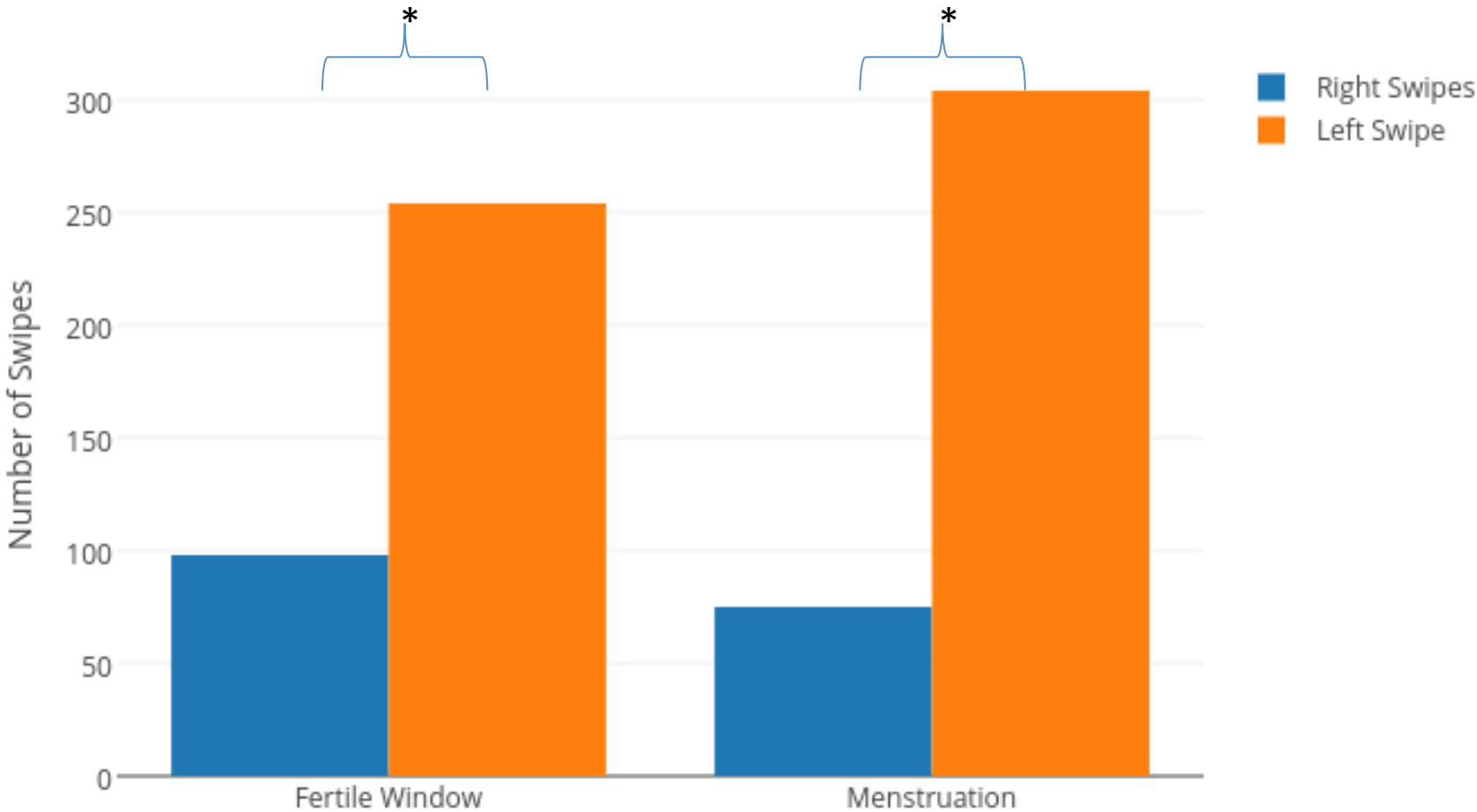
Sex more likely during women's fertile phase

Women are significantly more likely to have sex during the fertile part of their monthly cycle, suggests new research.

“If you’re a couple trying to get pregnant, that’s great news. There’s a hidden biological process working in your favour,” says Allen Wilcox, a reproductive epidemiologist at the US National Institute of Environmental Health Sciences in Durham, North Carolina, and lead researcher of the study.

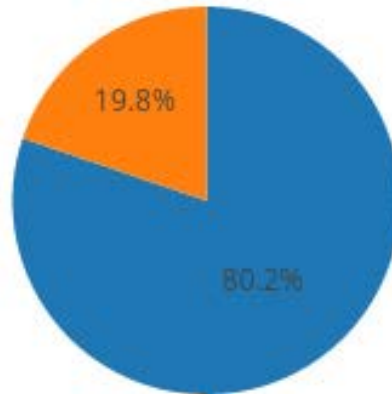


Pickiness



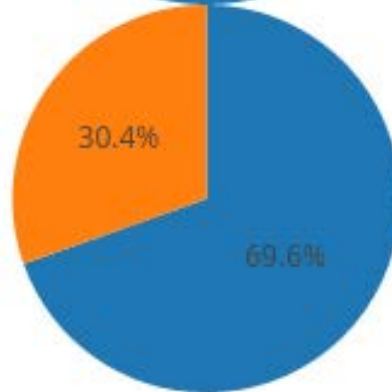
Pickiness Pie Chart

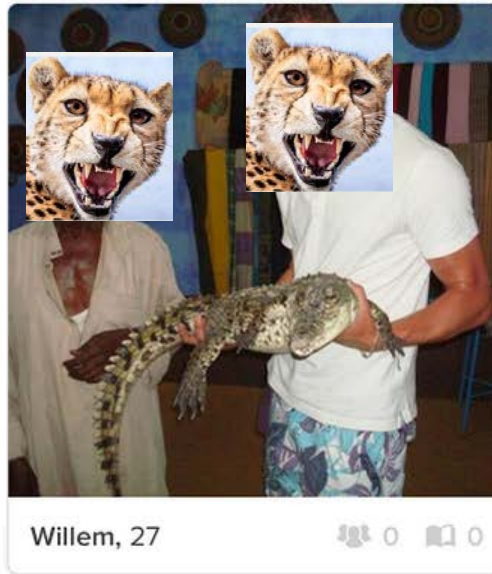
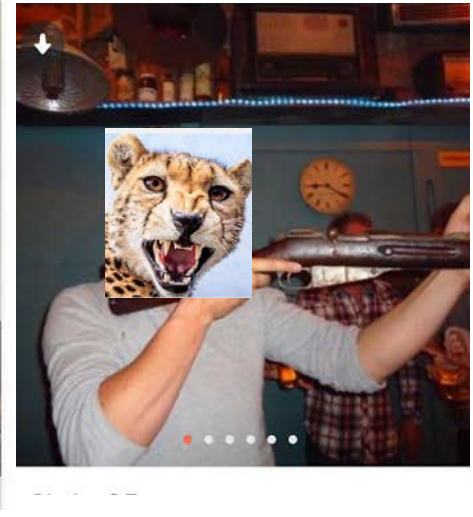
Menstruation



■ Rejected
■ Interested

Fertility Window*



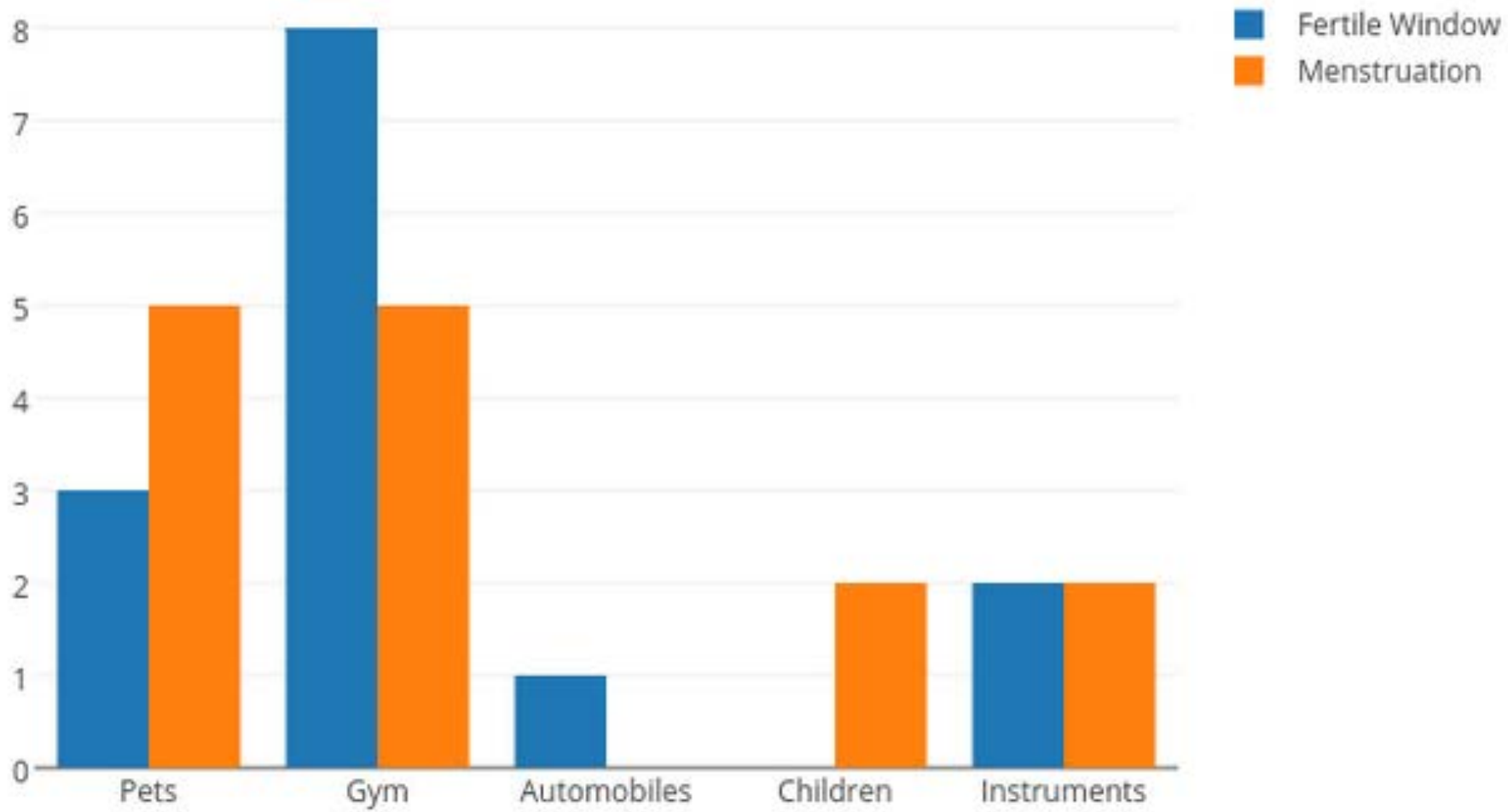


Willem, 27

👍 0 🗨️ 0

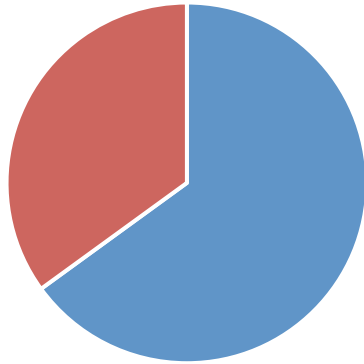


Props in Profile Pictures



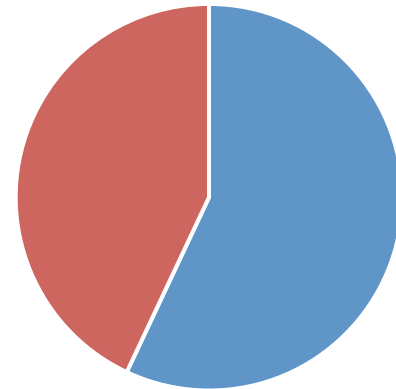
Facebook Usage

Fertile Window



■ Male Profiles ■ Female Profiles

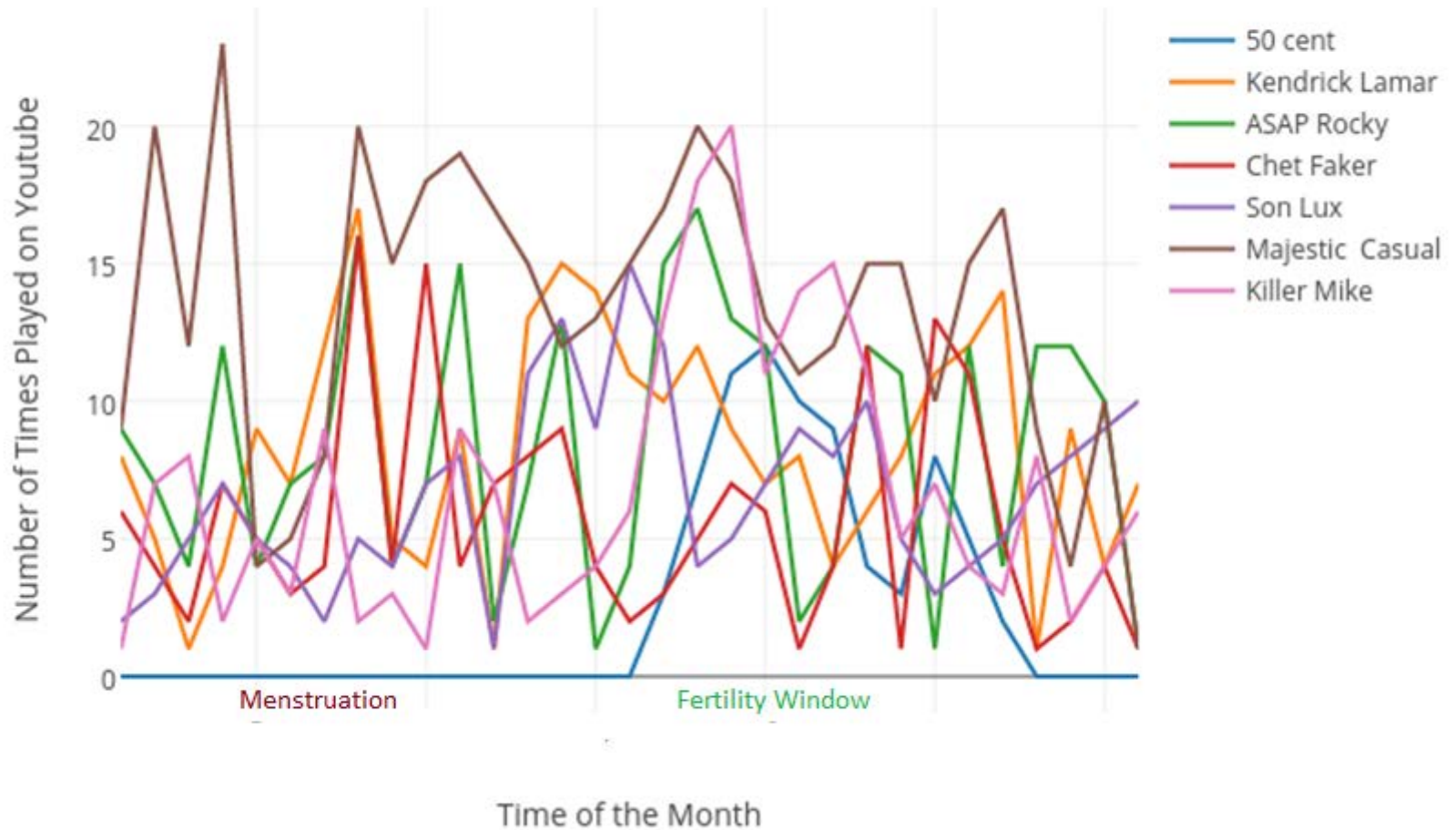
Menstruation



■ Male Profiles ■ Female Profiles



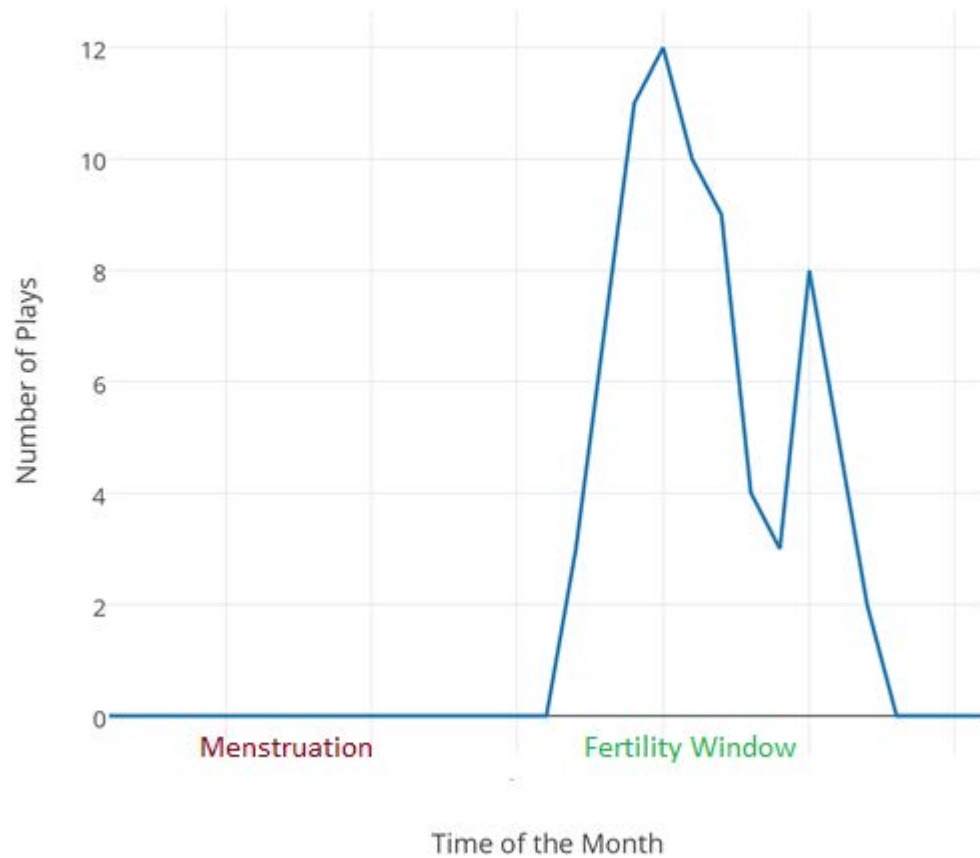
Most frequently played artist on Youtube



50 cent



50 cent and My Fertility Window



Conclusion

- Biases played a big roll
- No major cognitive differences
- 50 cent as a predictor of fertility

