Lies, Damn Lies, and Correlations Eric Jain Founder & CEO Zenobase.com

insight

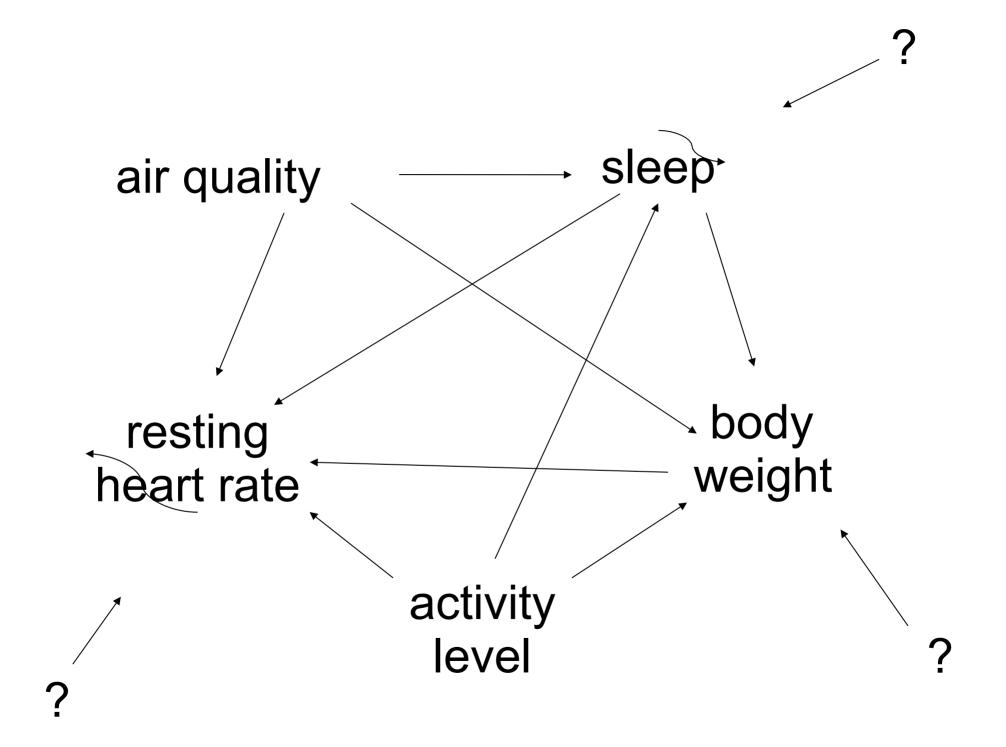
motivation

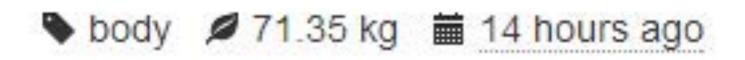
fashion

3,350,688 steps

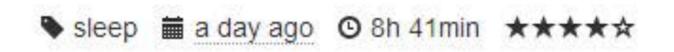


small but significant negative correlation between room temperature and sleep quality

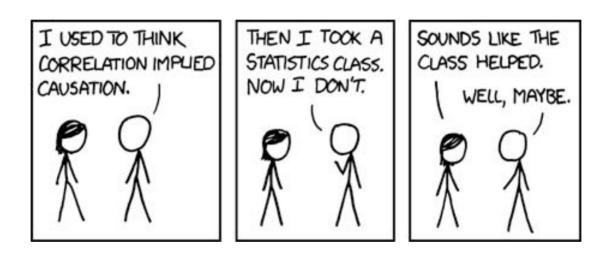




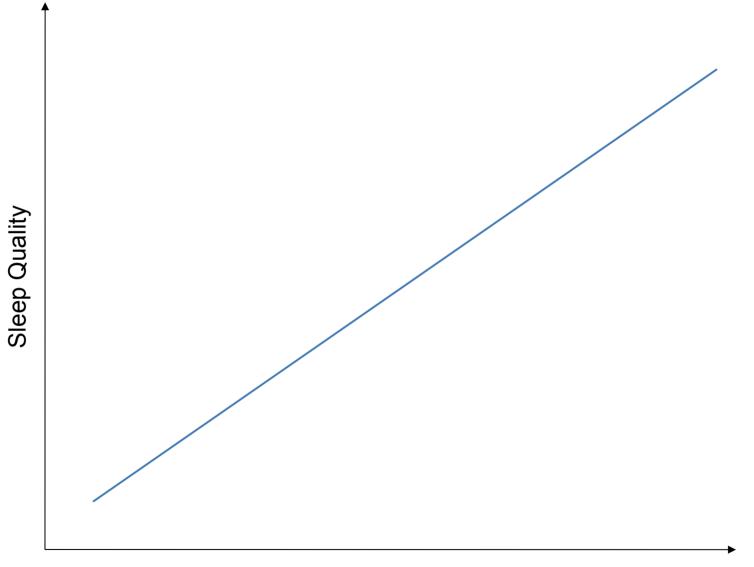






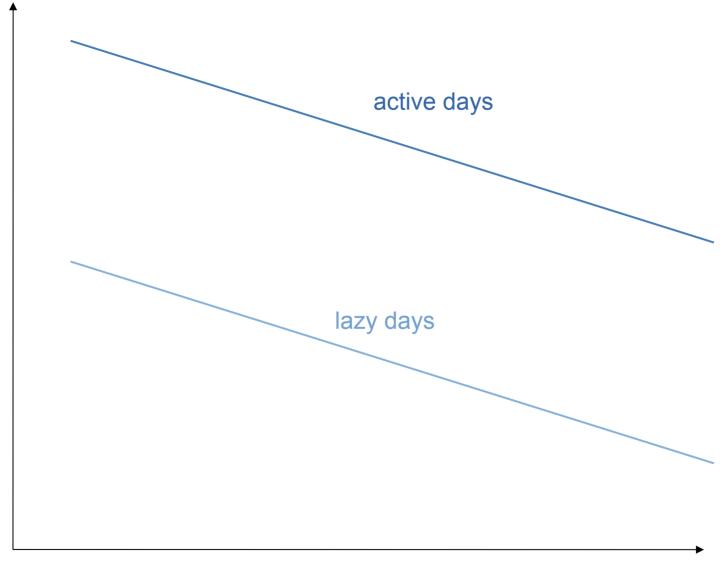


http://xkcd.com/552/

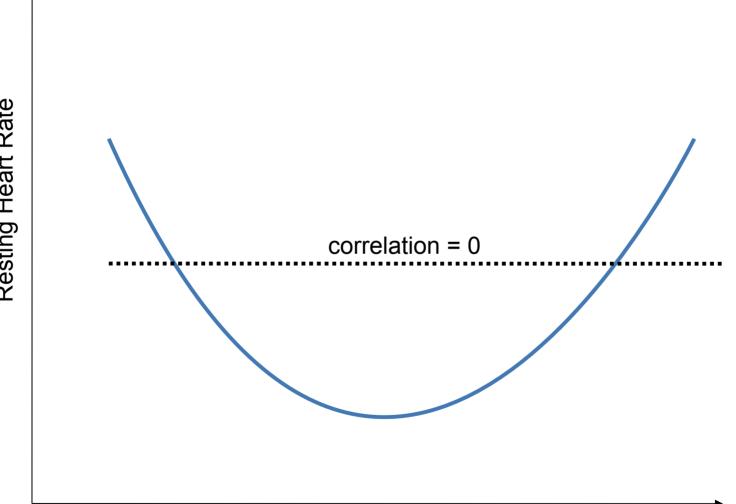


Temperature

Sleep Quality

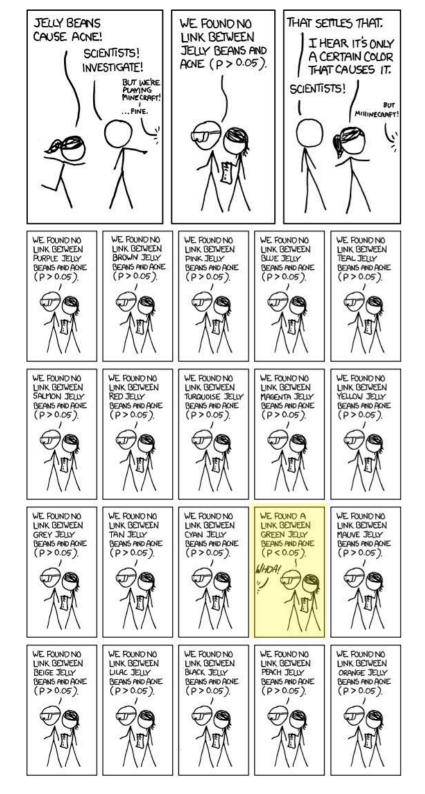


Temperature



Sum of calories burned over the previous n days

Resting Heart Rate



$ \rightarrow $				The second secon
				and

http://xkcd.com/882/

body temperature?



blood tests?